PIETBOON

FOR

SERAX

tableware



Base

Tableware	09
Glassware	25
Cutlery	35

About PIET BOON

After his studies at the technical school in Amsterdam, Piet Boon began his career as a building contractor, but he would soon evolve into a high-profile Dutch designer. Today, Studio Piet Boon is an internationally operating total concept design company, where a



WHERE MINIMALISM AND ELEGANCE CONVERGE

BASE

The collaboration of Studio Piet Boon with Serax reflects a
shared passion for beauty, and a commitment to delivering
perfection. Merging design, individuality and functionalityhas resulted in a sophisticated complete range of tableware,
including glassware and cutlery, and cookware - Base by
Studio Piet Boon and Serax.

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Piet Boon - Base

Base is a tableware collection that stands out for its timeless justice to dishes. And by playing with the different heights round shapes. Finished in immaculate white bone China, and sizes, you create optically surprising effects every time. Base tableware is anything but boring. The neutral color does

Base - Tableware













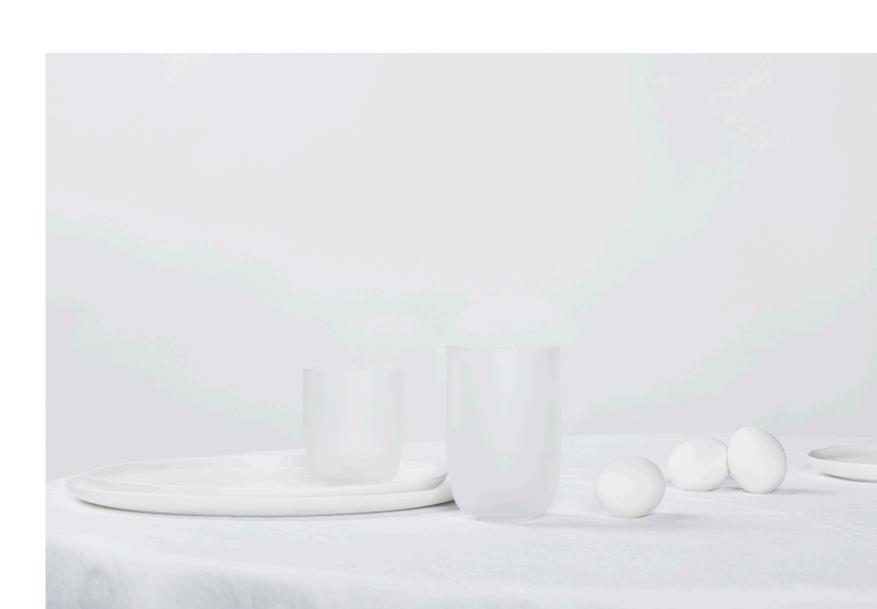
"Where minimalism and elegance converge in a pure and seemingly simple design."

– Piet Boon

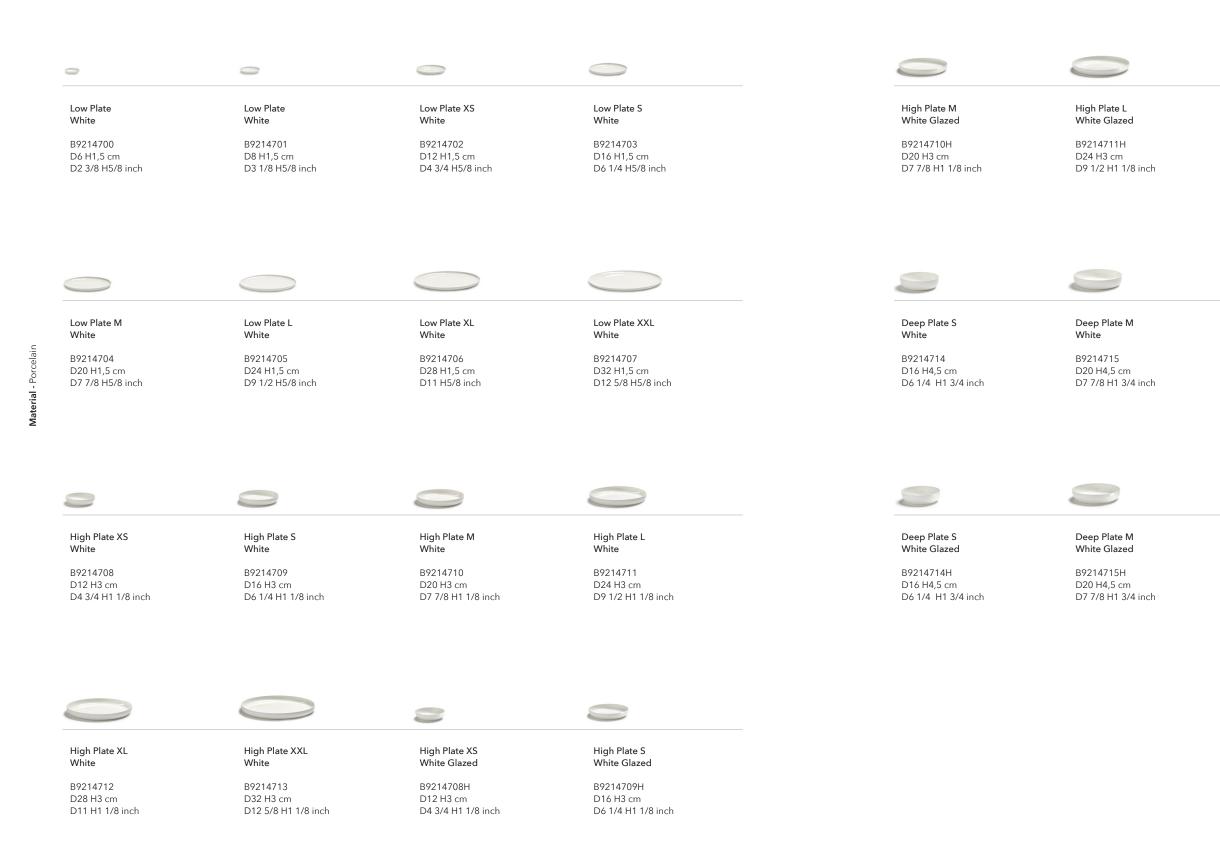








Base - Tableware





High Plate XL White Glazed

B9214712H D28 H3 cm D11 H1 1/8 inch



High Plate XXL White Glazed

B9214713H D32 H3 cm D12 5/8 H1 1/8 inch



Deep Plate L White

B9214716 D24 H4,5 cm D9 1/2 H1 3/4 inch



Deep Plate XL White

B9214717 D28 H4,5 cm D11 H1 3/4 inch



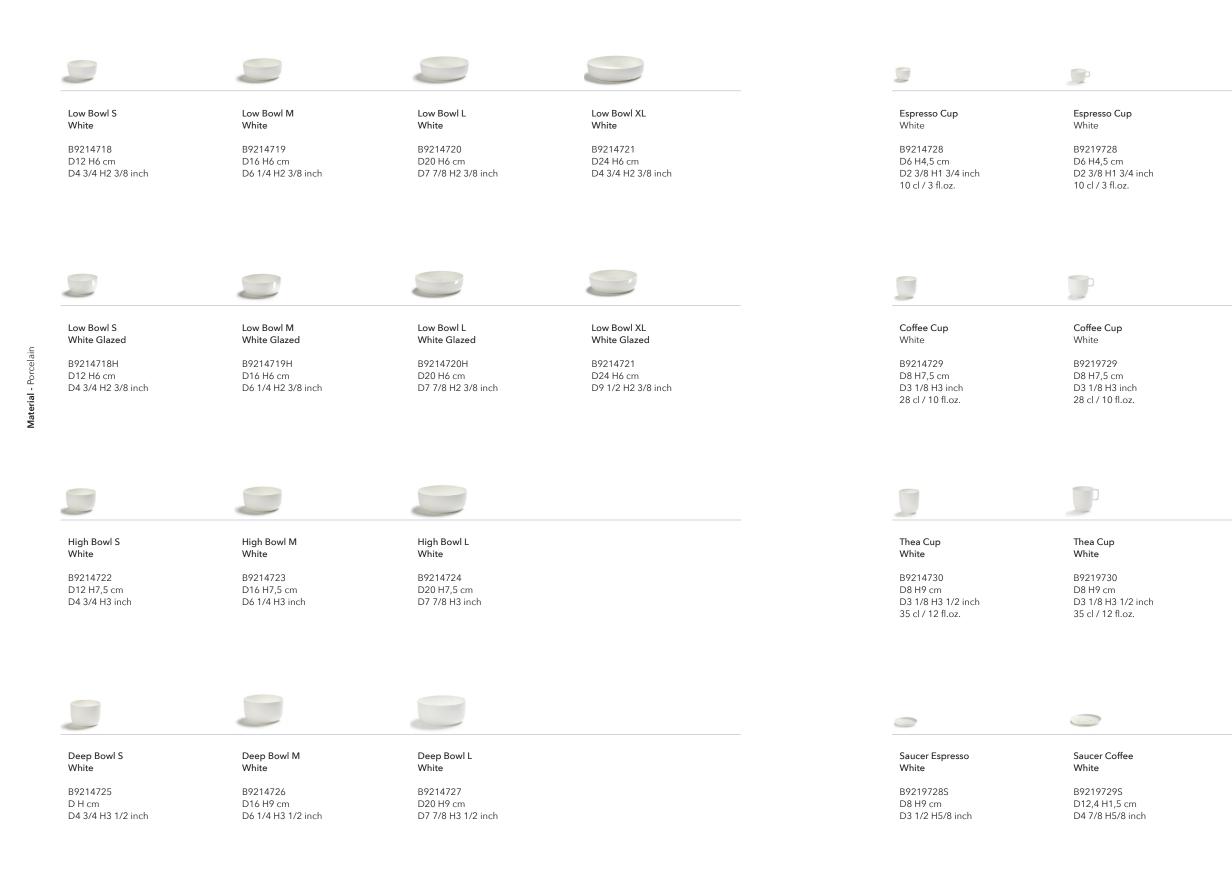
Deep Plate L White Glazed

B9214716H D24 H4,5 cm D9 1/2 H1 3/4 inch

Deep Plate XL White Glazed

B9214717H D28 H4,5 cm D11 H1 3/4 inch

Base - Tableware



Espresso Cup White Glazed

B9214728H D6 H4,5 cm D2 3/8 H1 3/4 inch 10 cl / 3 fl.oz.



Espresso Cup White Glazed

B9219728H D6 H4,5 cm D2 3/8 H1 3/4 inch 10 cl / 3 fl.oz.



Coffee Cup White Glazed

B9214729H D8 H7,5 cm D3 1/8 H3 inch 28 cl / 10 fl.oz.



Coffee Cup White Glazed

B9219729H D8 H7,5 cm D3 1/8 H3 inch 28 cl / 10 fl.oz.



Thea Cup White

B9214730H D8 H9 cm D3 1/8 H3 1/2 inch 35 cl / 12 fl.oz.



Thea Cup White

B9219730H D8 H9 cm D3 1/8 H3 1/2 inch 35 cl / 12 fl.oz.

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Piet Boon - Base

The distinctive sleek, round shapes, and the perfect finish of the nine different glasses from the Base Glassware collection follow the trend of Studio Piet Boon's Base line for Serax. are less likely to remain on the glass. The glasses from the On an upright foot in the centre of a perfectly round circle, the four wine glasses, two champagne glasses, and the beer glass not only steal the show, the potassium glass also makes

Base - Glassware

them particularly strong. The two water glasses have been given a sandblasted effect, as a result of which fingerprints Base Glassware collection are packed as a set of four in beautiful gift boxes.













Base - Glassware







Piet Boon - Base

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With functionality as a starting point, Studio Piet Boon and Serax once more join forces to complement their previously released successful tableware line. Piet Boon by Serax Cutlery carries through the same pure and honest characteristics as the tableware: robust and elegant at the same time, rich in simplicity and unique in form. Each spoon, fork, or knife of the 8-piece Piet Boon by Serax Cutlery collection is made from a

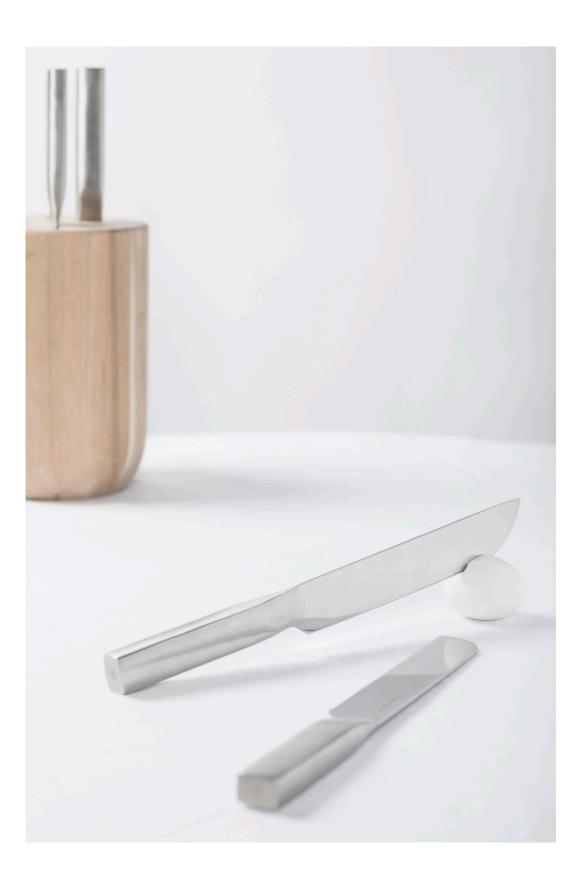
Base - Cutlery

single piece of premium quality stainless steel. In addition to giving them a sleek, solid look, it also extends a most pleasant sensation. Augment your cutlery with just a couple of pieces, indulge yourself or your loved ones with the exquisite 24-piece giftbox, or go for the ultimate Piet Boon by Serax experience with the silver-plated version. With Piet Boon by Serax, small moments become highlights.



"The cutlery is available of premium quality stainless steel and in a silver-plated version "

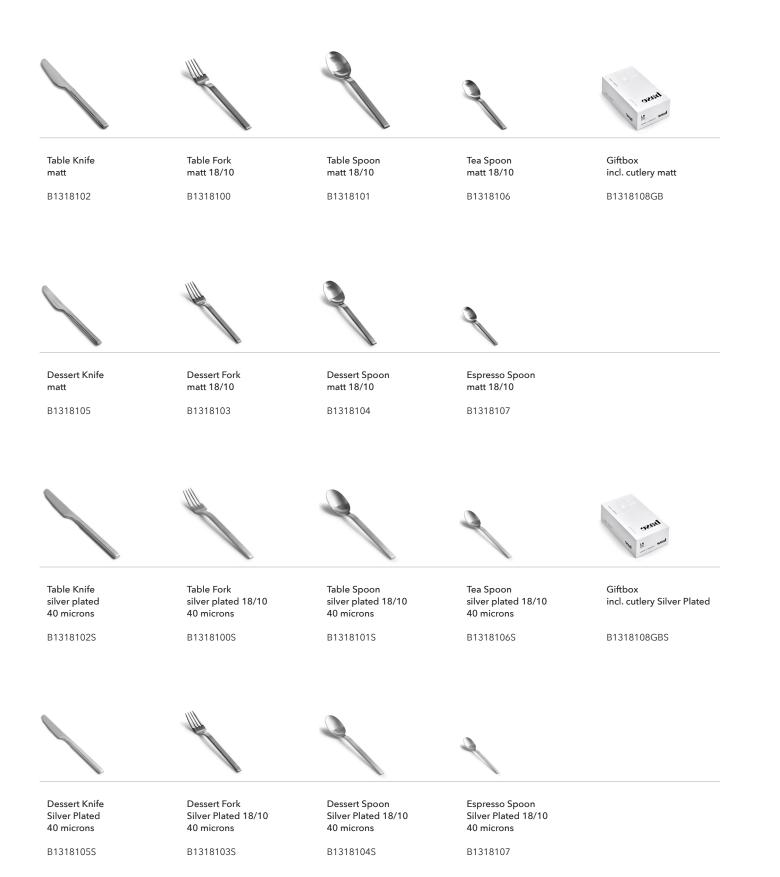








Base - Cutlery





Chef's Knife Stainless Steel B7919001 18 cm 7 1/8 inch

Santoku Knife Stainless Steel

B7919002 18 cm 7 1/8 inch

Bread Knife Stainless Steel

B7919003 18 cm 7 1/8 inch

Meat Knife Stainless Steel

B7919004 18 cm 7 1/8 inch

Knife Set Stainless Steel - Acacia Wood B7919005

www.serax.com